

# Americas 2018: the economic outlook

Despite a broadly positive outlook in the Americas, there is still a visible divide between north and south. Business leaders must successfully navigate the economic landscape to pave their way to growth.

**Key**

-  **Profits**  
Net % of businesses expecting profits to rise in the next 12 months
-  **Revenue**  
Net % of businesses expecting revenue growth in the next 12 months
-  **Economic uncertainty**  
% of businesses recognising uncertainty as a major constraint
-  Increase in business leaders' optimism in Q1 2018 compared to figures from Q4 2018
-  Decrease in business leaders' optimism in Q1 2018 compared to figures from Q4 2018

**Canada net optimism: 41%**



**US net optimism: 89%**



**Mexico net optimism: 28%**



**Brazil net optimism: 26%**



**Argentina net optimism: 16%**

