

Unlock Canada

A Business Playground as Large as your Ambitions





Your business in Canada: How we can help

Expanding into new international markets can be challenging due to many issues to consider and resolve. Our Unlock Canada service provides advice and insights to support you every step of the way. From helping you find the best location to setting up a branch or a subsidiary, we are committed to providing pragmatic and timely advice so that you can focus on achieving your business goals.

International expansion is an important step. With a dedicated international business adviser who takes the time to understand your business and create a customized service offer based on your needs, you will get valuable support and be better positioned to manage risks and maximize the potential of a new market.

Our advisers help at every stage of your company's growth cycle – from starting up, raising venture funding, listing on a global exchange, acquiring or merging with another company, transferring key personnel or using Canada as a base to expand into the North American market. Whatever the challenge, we will be at your side.

We can help you with the following services:



1. Planning and company set-up

- Business and strategic plans
- Business immigration eligibility assessment
- Corporate and personal cross-border tax planning
- Introduction to legal partners and financial institutions



2. Financing

- Financial modelling
- Optimization of the financial structure
- Search for and approach strategic financial partners
- Assistance with capital raising
- Innovation and technological development tax incentives, grants and government programs



3. Merger and acquisitions

- Business sales and acquisitions
- Business valuation services
- Transaction support and due diligence services
- Opening balance sheet audits and purchase price allocations (PPA)



4. Human capital

- Support with development of organizational structure
- Executive attraction and recruitment
- Local and international specialized labor recruitment
- Intra-company transfers
- Immigration law (work permits and permanent residency)
- Business Process Outsourcing (BPO)
- Training and competency development
- Employee path mapping



5. Operations and back-office support

- Bookkeeping and accounting support
- Treasury as a service (TaaS)
- Virtual CISO and managed cybersecurity services
- Environmental, Social and Governance (ESG) as a service



6. Periodic compliance

- Canadian provincial and federal corporate and personal income tax returns
- American corporate and personal income tax returns
- Indirect tax (value-added tax)
- Global mobility compliance
- Transfer pricing documentation
- Assurance services, including audit, review and compilation engagements
- Attestation of internal controls, including IT



7. Governance

- Internal audit and SOX implementation
- Enterprise Risk Management (ERM)
- Cybersecurity
- Information governance, including compliance with Law 25
- ESG Services



8. Business growth and strategy

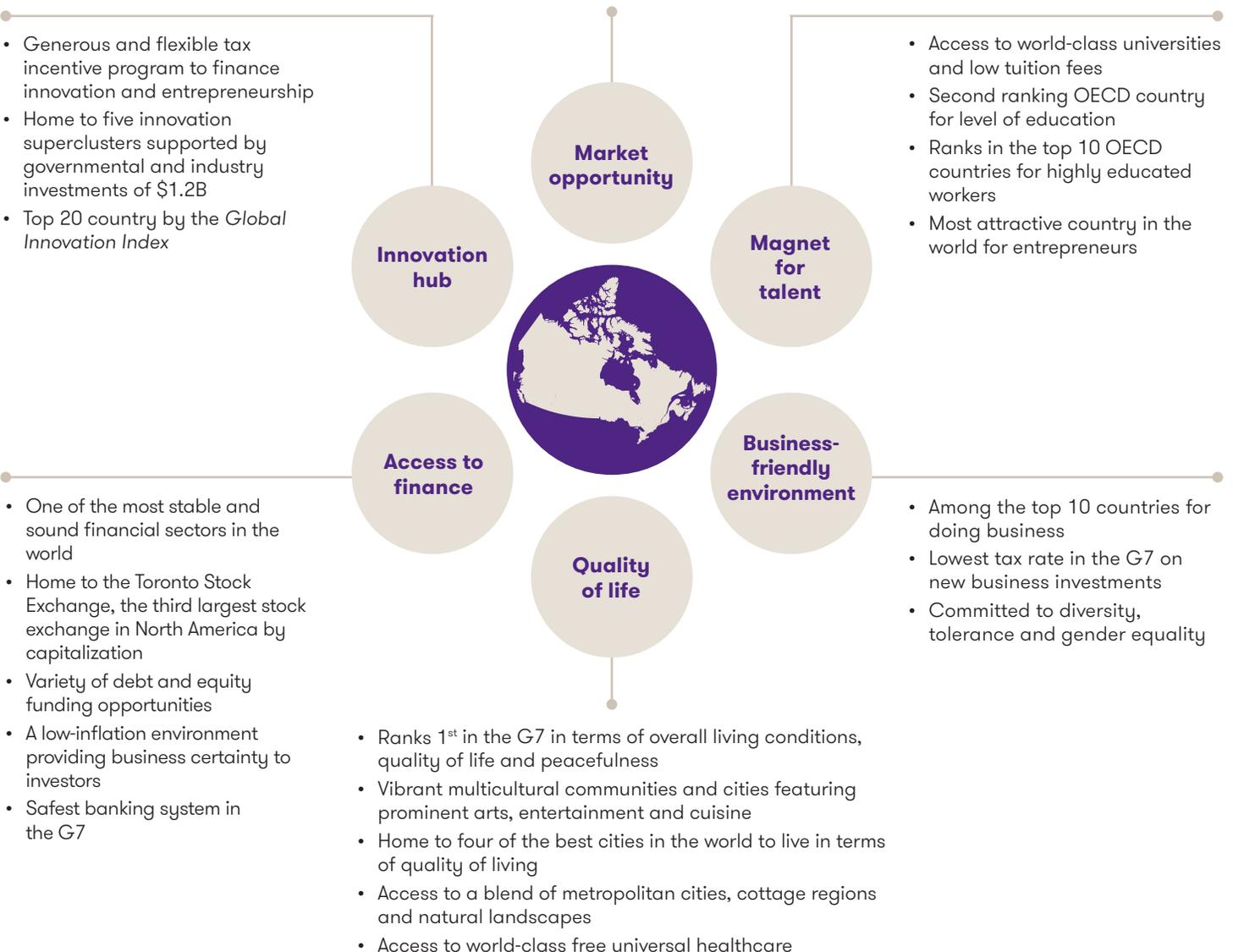
- Finance function optimization
- Financial performance optimization
- Diagnostic analysis of an under-performing subsidiary
- Digital and technological transformation strategy and support
- Data valuation (AI, advanced data analytics, etc.)
- Business system (ERP) selection and implementation support
- Project and change management



Why choose Canada?

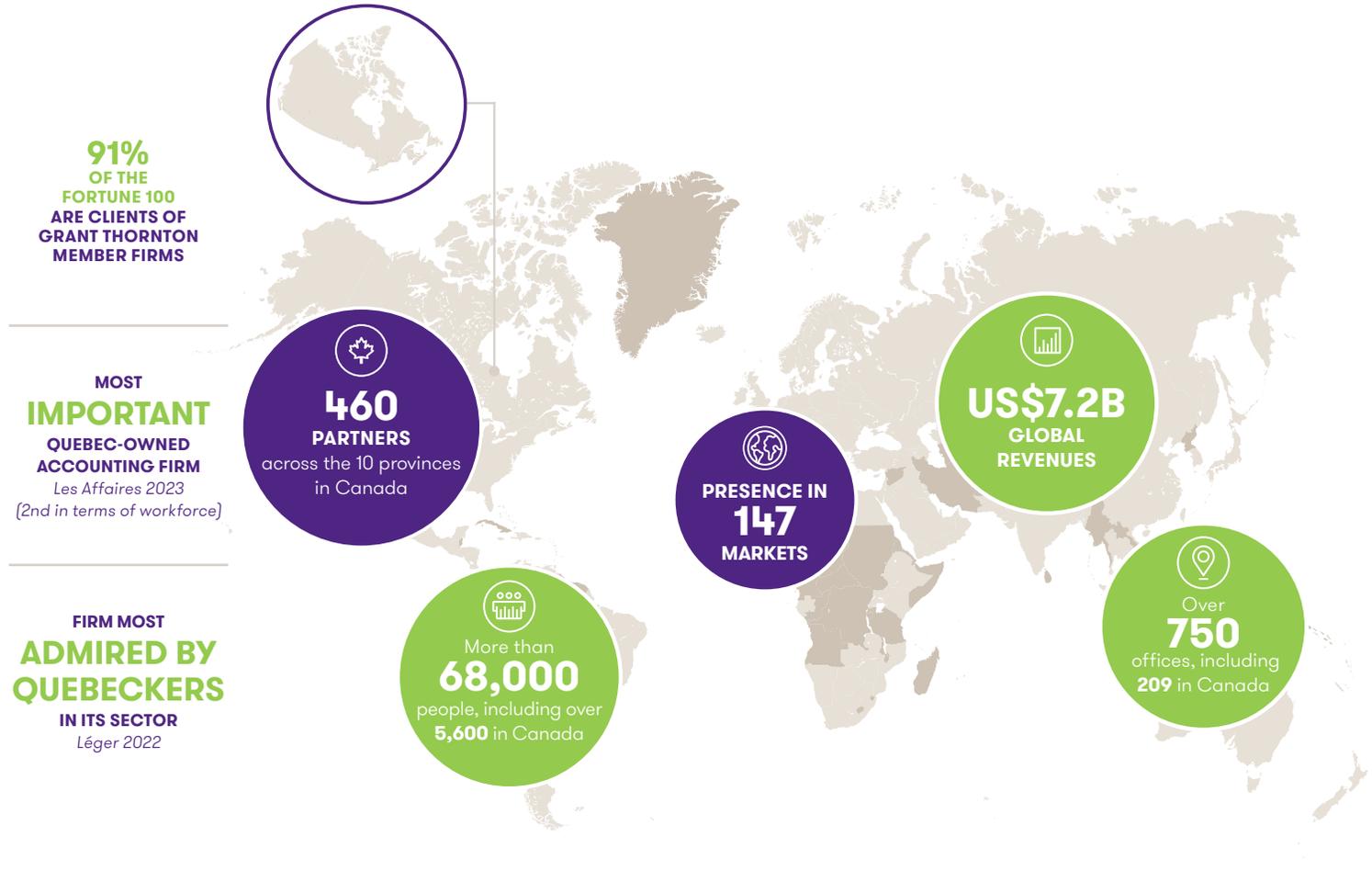
Rated as one of the best countries in the world for doing business, Canada is a notable place for international business and foreign investments alike. It is a nation that is deemed one of the most multicultural, welcoming, business-friendly countries in the world. With a stable and growing economy, a highly educated workforce and a strong entrepreneurial presence, there is no better place to grow your business.

- Population of 38 million and more
- 10th largest economy in the world
- Highly developed diverse economic base, mainly in the service, manufacturing, energy and agriculture sectors
- One of the leading G7 countries in economic growth
- Unparallel market access – 14 free-trade agreements in effect, including CUSMA (U.S.), CETA, (EU) and CPTPP (Asia-Pacific)
- Strategically located as an entry point to the North American market
- Streamlined transborder transportation system



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Contact

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